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REDUCING STATE PARTICIPATION IN THE PROMOTION OF INVESTMENT ACTIVITY OF THE COUNTRY AND INCREASING INVESTMENT ATTRACTIVENESS

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Abstract. In the article, the mechanism of ensuring investment activity and the ways of its organization are systematized. Proposals and recommendations on ways to increase investment activity have been formulated.

Keywords: investment potential, investment process, investment environment, investment attractiveness, investment activity.

Increasing the country's investment activity is determined not only by creating favorable conditions and benefits for local and foreign investors, but also by improving the activity of infrastructure complex objects serving business entities and the level of organization of investment processes. In order to increase investment activity in the country and create favorable investment activities, it is necessary to positively solve the following tasks:

- creation of effective market mechanisms for directing capital funds from sectors of the economy with a high level of capital supply to sectors lacking capital funds;
- development of institutional market infrastructure entities that ensure attraction of capital funds for investment in economic sectors;
- formation of investment markets engaged in attracting and directing capital funds for investment in the production areas of the population, farmers and farms, as well as small business and private business entities in the regions;
- developing the activity of the banking system providing services in the country and increasing their level of capitalization;
- improvement of organizational forms of investment attraction;
- improvement of the participation in the justification and acceptance of the ideas of the state and investors in the implementation of projects in the regions;
- organization of information-advisory and marketing provision of investment and so on.

In the conditions where priority is given to entrepreneurship in the sustainable development of economic sectors of our country, first of all, it is necessary to form and develop their investment potential, as well as state support in the initial stages of development. For this, it is necessary to improve the investment policy, which incorporates the measures of investment risk reduction, organization and development of sources of investment potential in this area, investment process, investment environment, investment attractiveness, investment activity, determining the structure and amount of investments based on market principles.

In the course of the development of enterprises, investment activity from the above four sources is mainly provided at the expense of state funds and borrowed funds, while own funds and funds attracted from abroad remain at a low level due to the low solvency and limited opportunities in the economic activity of enterprises.

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In order to strengthen the investment potential of business entities, it creates a certain period of time necessary to increase the profit, depreciation deductions and other internal funds, which are the sources of their own funds, and to reduce their debts, and ensures the continuity of the reproduction process.

Increasing investment processes and activity is directly explained by the state of the national economy and the influence of the world community [1]. Based on the role of the regional economy in Uzbekistan and its specific characteristics, the justification of their factors to increase the investment activity of business entities and the sphere of influence of each factor, its current state, problems and imbalances, as well as its role in increasing investment activity today, and on this basis, the issues of their development are theoretical and we believe that it should be based on practice.

We believe that it is appropriate to implement measures in the following directions to increase the investment activity and attractiveness of our country:

- to determine the priority directions of attracting investments to economic sectors based on real conditions;
- providing the investment process with a system of scientific and practical evaluations;
- implementation of tax reform, which provides for consideration of investment opportunities of market entities based on regulation, simplification and systematic restructuring of the existing tax system, as well as improvement of depreciation policy;
- development of investment projects, taking into account the specific real characteristics of the economy at the regional level;
- formation of organizational and legal conditions for reducing investment risks in order to encourage direct investments of population savings, domestic and foreign investors;
- improvement of legislation and regulatory documents, creating favorable conditions for the development of investment processes in all sectors of the economy in order to stimulate investment activity and increase its effectiveness;
- such as improving the development of business plans in the organization of entrepreneurship and justifying investment activity in it, as well as identifying sources of financing.

Today, financial stimulation of the mobilization and activation of investments in the country is an urgent issue and is considered effective among economic methods. In the conditions of economic liberalization, the state activates investment activity by the following financial incentives: with the help of budget funds; tax rates and benefits; interest policy; with other financial instruments.

One of the most important tasks of Uzbekistan's socio-economic development is to ensure economic growth and create favorable conditions for raising the standard of living of the population. The current stage of the development of the economy of Uzbekistan makes the problem of ensuring a high level of competitiveness at various levels of the globalized economic system urgent by forming modern market relations [3]. A necessary condition for the implementation of this task is to increase the investment potential of the republic's territories and to successfully carry out this process. On the basis of the study of the scientific research carried out on the attraction of investments to the regions, in this study, the factors indicating the investment attractiveness of the regions were grouped into a single system. As the main groups, the points of view and scientific-practical views that determine the socio-economic potential of the region, which reflect the complex indicators, are summarized and classified.

There are a number of methodological shortcomings in the socio-economic programs of the regions that are being developed and implemented today, and the possibilities of attracting additional investment resources in the region and using non-budgetary sources of financing regional programs are low. In order to eliminate these shortcomings, the socio-economic development programs of the regions require the regional budget and financial planning, real, including non-budgetary sources of financing targeted regional

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and interregional programs, and a programmatic and investment approach in providing mechanisms for their implementation. In the course of the study, the need to improve the methodology of rating the level of investment activity and attractiveness of the country was substantiated. The purpose of conducting an assessment based on this methodology is to provide potential investors with information about the investment attractiveness of districts, enterprises, and small sectors in the regional economy. Rating assessment should be carried out in four blocks: production activity; investment activity; efficiency of investment activity entities; social level of development of investment activities.

One of the important directions of the development of investment processes in our country is an effective system of investment risk insurance. This is due to the fact that the investor who invests not only tries to get a certain amount of income, but also tries to provide guarantees for the preservation of these investments, and they can be available only when the insurance system is developed. However, in practice, there is no clearly structured infrastructure of the insurance market, the interests of insurers and business entities, as well as professional insurance associations, are scattered, which ultimately leads to a decrease in the investment attractiveness of the sector.

Depending on the method of attracting investment resources in the research process, the investment process and the stages of investment activity can be divided into the following: search for investment resources; the process of changing the form of investments to a specific object of investment; final consumption of investments and obtaining new consumer value (in the form of commissioned objects and production capacities); the increase in capital value in the form of profit (income), which is the ultimate goal of investment.

In order to reduce the state participation in the promotion of the country's investment activity and increase the investment attractiveness, it is necessary to improve the priority directions of the third "Reducing the state participation in the management of the sector and increasing the investment attractiveness" of the strategy for the development of agriculture of the Republic of Uzbekistan for 2020-2030.

In order to increase the investment attractiveness of the agricultural machinery industry, applying special privileges to domestic agricultural machinery manufacturers for the production of spare parts and components for agricultural machinery and providing service for them.

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